

We Speak kWh, EV, and AMI



We are fluent in energy industry communications. We can also speak with your voice to improve outcomes and achieve efficiencies for startups, utilities, cleantech companies and clean energy providers.



A certified WBE with over 20 years in business, deeply experienced in:

- Battery technologies
 - Vehicle-grid integration
 - Solar and wind power
 - Energy efficiency and demand response programs
 - Green and ZNE buildings
 - EVs and charging infrastructure
 - Microgrids
 - Energy storage
 - Transmission infrastructure
 - Environmental mitigation
 - Community outreach and education
- ...and other customer and stakeholder communications*

As a Forbes-ranked top 200 U.S. PR firm, see what we can do for you:
wrightoncomm.com/energy




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Our Energy Communications Experience In Action

(W)right On Communications, Inc. delivers knowledgeable and experienced cleantech and energy communications services for innovative startups through established investor-owned utilities.

OUR SERVICES

Strategic Copywriting & Editing

We have been retained to research, write and design critical documents for California utilities.

- Technical reports
- Video scripts
- Website copy and content
- Press materials
- Speeches
- Talking points



Creative Communications

Our visual storytelling and creative copywriting services have helped clients communicate complex topics simply and memorably.

- Logos and brand identities
- Report design and production
- Motion graphics
- Websites
- Marketing and sales collateral
- Integrated campaigns



Media & Social Media Campaigns

(W)right On Communications works with publishers, editors and reporters at consumer and trade media outlets to get the word out about innovative programs and matters of wide public interest. Additionally, we use our social media savvy to deliver engaging messages across social media using both organic and paid strategies.



- Media materials and outreach
- Media monitoring and reporting
- Media events
- Contributed articles
- Press launches
- Media training
- Social media campaigns

Awards & Nominations

We are experienced and successful in nominating and winning recognition for cleantech and utility leaders.

- BNEF Pioneer for climatetech company
- Platts Global Energy (Finalist) for a local utility
- EPA Climate Leadership Award nomination



Environmental Communications

We have packaged and presented detailed information on utility environmental mitigation projects including fact sheets, media outreach and website copy and content.



Video Projects

Our visual storytelling capabilities extend to video production. We have covered consumer and industry events, created multi-lingual PSAs, showcased new utility programs and interviewed CEOs, CPUC commissioners and more.



**CONTACT
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