

# WE SPEAK kWh, EV, and AMI

We are fluent in energy industry communications. We can also speak with your voice to improve outcomes and achieve efficiencies for startups, utilities, cleantech companies and renewable energy providers



## A CERTIFIED WBE WITH OVER 20 YEARS IN BUSINESS FAMILIAR WITH:

- Solar and wind power,
- Energy efficiency and demand response programs,
- Green and ZNE buildings,
- EVs and charging infrastructure,
- Microgrids,
- Energy storage, and
- Much more.

See what we can do for you: [www.wrightoncomm.com/energy](http://www.wrightoncomm.com/energy)

# *(w)*right On Communications

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[wrightoncomm.com](http://wrightoncomm.com)  
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# OUR ENERGY COMMUNICATIONS' EXPERIENCE IN ACTION

(W)right On Communications, Inc. delivers knowledgeable and experienced cleantech and energy communications services for innovative startups through established investor-owned utilities.

## OUR SERVICES

### Strategic Copywriting & Editing

We have been retained to research, write and design critical documents for California utilities

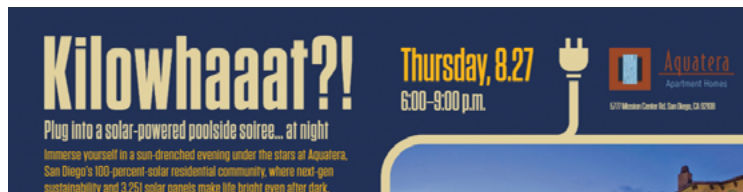


- Successful \$28 million federal Smart Grid Deployment Grant proposal
- Smart Grid Deployment Plan and annual reports
- Distribution Resources Plan
- Smart Grid video explainer script
- Utility research and development program reports

### Media & Social Media Campaigns

(W)right On Communications works with publishers, editors and reporters at consumer and trade media outlets to get the word out about innovative programs and matters of wide public interest. Additionally, we use our social media savvy to deliver engaging messages across social media using both organic and paid strategies.

- Kilowhaaat? Solar Soiree
- San Diego's launch of smart streetlighting
- Low-income customer outreach
- Utility energy efficiency media coverage
- Internet of Things (IOT) and smart grid
- Spokesperson services
- Contributed articles



### Awards & Nominations

We are experienced and successful in nominating and winning recognition for cleantech and utility leaders.

- KITE Award successful nomination for a utility COO
- Platts Global Energy (Finalist) for a local utility
- EPA Climate Leadership Award nomination



### CONTACT US TODAY

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www.wrightoncomm.com

### Creative Communications

Our visual storytelling and creative copywriting services have helped clients communicate complex topics simply and memorably



- Energy-efficiency murals and activity guide for the City of Chula Vista public library at two branches
- Motion graphic depicting countywide roll-out of 3,000 EV charging stations
- Electric vehicle (EV) rebate campaign for utility company
- Balboa Park Centennial banners
- City Green Business Network website, member kit and social media
- Transmission line project logo

### Environmental Communications

We have packaged and presented detailed information on utility environmental mitigation projects including fact sheets, media outreach and website copy and content



### Video Projects

Our visual storytelling capabilities extend to video production. We have covered consumer and industry events, created multi-lingual PSAs, showcased new utility programs and interviewed CEOs, CPUC commissioners and more.



**(W)right On Communications**